



Patrick Cudahy Inc. Introduces the “SUPER SHIPPER”

(Cudahy, WI) - The unique, gravity-fed merchandiser by Patrick Cudahy Inc (PCI) is here! The "Super Shipper," has been designed with the consumer in mind and promotes the shelf stable line of convenience meat products from PCI. The items featured in the display include Patrick Cudahy 6 oz. Pepperoni Slices, Patrick Cudahy 1.6 oz. Bacon In The Round, 3oz. Patrick Cudahy Pre-cooked Bacon Pieces and 3oz. Patrick Cudahy Peppered Bacon Pieces. All products are fully cooked and ready to eat! The shipper is an attractive, 30"L x 30"W x 48"H corrugated display, mounted on a 30" x 30' pallet. The side panels feature big, bold and colorful mouth-watering, appetite appeal photography illustrating serving suggestions. The design also features a conveniently located, gravity fed "trough" that allows for easy access to the product. The inside "cell", for each product, has a 30-degree base that allows the product to easily slide to the front of the trough, allowing easy access for the consumer to remove the product(s). The Super Shipper holds a total of 480 packages or 120 packages of each variety per cell and is currently being successfully featured in several Midwest grocery store chains. Patrick Cudahy Inc., established in 1888, celebrates 115 years of business in 2003. Employing more than 1,500 people, the company imports and exports throughout the United States and the world. Celebrating two major expansions in the last seven years, Patrick Cudahy is able to bring centuries of quality to the tables of families everywhere. With products in retail, deli, food service and industrial channels, Patrick Cudahy is considered ?Home of Sweet Apple Wood Smoked Flavor?.

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