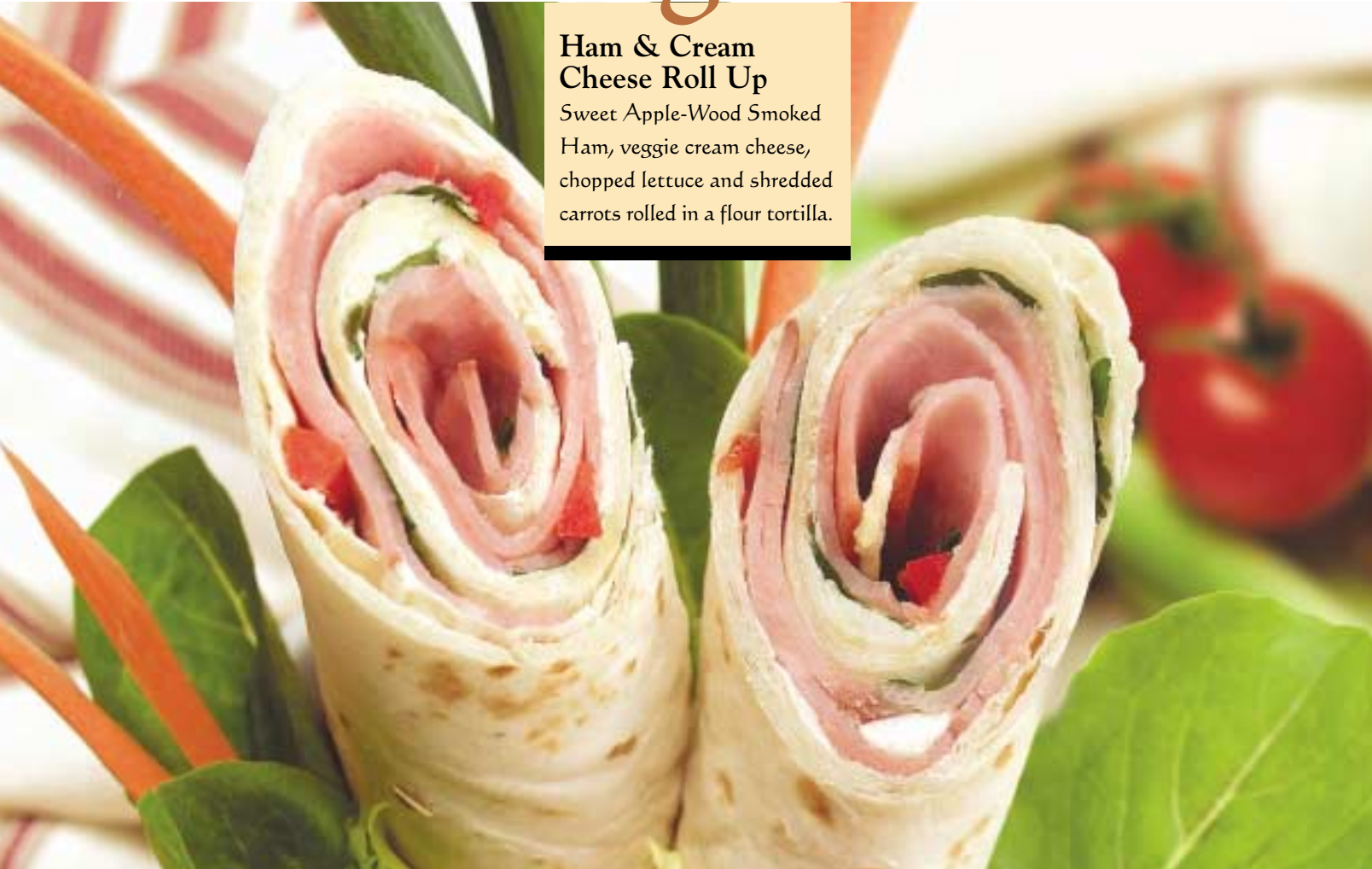


# Who would have thought?

## Ham & Cream Cheese Roll Up

Sweet Apple-Wood Smoked  
Ham, veggie cream cheese,  
chopped lettuce and shredded  
carrots rolled in a flour tortilla.



## Sweet Apple-Wood Smoked Ham

from the Innovation Specialists

These days, the dining experience is all about fun, new ideas. Take a flour tortilla, cream cheese and veggies. Then add the bold, unique flavor of Patrick Cudahy's Sweet Apple-Wood Smoked Ham and...presto! Now you have an all-new, profitable roll up that your operation can easily roll out. And there's plenty more.

By adding Patrick Cudahy products to your menu, you can build your check average and your customer base. It's time to innovate!

For more recipe ideas and Patrick Cudahy's full line of products, call Dan Kapella at (800) 486-6900 or visit us at [www.patrickcudahy.com](http://www.patrickcudahy.com).

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"Home of Sweet Apple-Wood  
Smoke Flavor®"

A **Smithfield**™ Foods Company